

SPORT MANAGEMENT- Career Resource Guide

Career Options

Athletics	Manage a department of athletics in a high school, college or university.
Event Management	Manage special events.
Facilities Management	Oversee operations of an athletic facility, such as an arena or stadium.
Health Club Management	Manage health club, safety, and physical fitness.
Professional Sports	Manage front-office operations, sales and service.
Resort Management	Manage day-to-day resort operations and recreation facilities.
Sporting Goods	Assist consumers in purchasing equipment and apparel.
Youth Program Director	Develop youth programs and activities.

Business/Industry Job Titles

Athletic Director	Health Club Manager
Director of Facility Operations	Park/Recreation Director
Director of Intramurals	Pro Shop Manager
Director of Publicity	Sales Representative
Director of Ticket Operations	Special Events Coordinator
Director of Ticket Sales	

Books and Periodicals of Interest

(Several of these resources may be found at the RMU Library.)

Athletic Business	Journal of Sport History
Athletic Journal	NCAA News
Athletic Management	Opportunities in Sports and Fitness Careers *
Athletic Purchasing and Facilities	Scholastic Coach and Athletic Director
Career Opportunities in the Sports Industry *	Sporting News
Careers in Focus: Sports *	Sports Business Journal
Careers in Sports Administration	Sports Illustrated
Club Industry	Sports Industry News
Journal of Sport and Exercise Psychology	Sports Market Place
Journal of Sport and Social Issues	

* These books are available in the Career Center Library.

Associations/Societies

American Sports Institute	https://americansportsinstitute.org
International Association of Venue Managers *	www.iavm.org
National Sporting Goods Association *	www.nsga.org
NIRSA: Leaders in Collegiate Recreation *	www.nirsa.org
Resort and Commercial Recreation Association (RCRA) *	www.rcra.org
SFIA- Sports & Fitness Industry Association *	www.sfia.org
SHAPE America (Society of Health & Physical Educators) *	www.shapeamerica.org
Women Sports Wire *	www.womensportswire.com
Women's Sports Foundation	www.womenssportsfoundation.org

* Contains employment listings

Career & Employment Websites

NCAA- National Collegiate Athletic Association	www.ncaa.org
Resort Jobs.com	www.resortjobs.com
Sports Recruitment International	http://www.sportsrecruitment.com
SportsCareerFinder	www.sportscareerfinder.com
Teamwork Online	www.teamworkonline.com
The Chronicle of Higher Education	www.chronicle.com
TopEndSports: Careers in Sport	http://www.topendsports.com/resources/jobs-in-sport.htm
Work in Sports	www.workinsports.com

Note: A helpful list of general job search websites is available on the Internet Tip Sheet at www.rmu.edu/careercenter.

Selected RMU Academic, Professional & Leadership Organizations

American Marketing Association	RMU Investment Network
Club Managers Association of America	RMU Sentry Media
Financial Management Association	Society for Human Resource Management
First Year Student Mentors	Society for the Advancement of Management
Hospitality & Tourism Management Association	Sport Management Association
Office of Student Civic Engagement	Student Government Association
Pre-Law Society	Student Program Board

The Current Students – Quick Links: Activities & Organizations section of www.rmu.edu has a complete listing of student organizations.

Salary Information

National median salaries, including experienced professionals, as reported by Salary.com as of 7/27/15:

By job function:

Account Executive	\$68,029	Campus Recreation Director	\$64,428
Assistant Athletic Director- Compliance	\$74,336	Marketing Assistant I	\$38,699
Assistant Coach- Major Sport	\$48,743	Recreation Coordinator (Intramurals)	\$44,589
Assistant Coach- Minor Sport	\$41,041	Ticket Manager (Sports Events)- Higher Ed.	\$49,022

2015 RMU Salary Survey: **Mean:** \$30,267 **Range:** \$28,800 - \$40,000

Bachelor-Level Internship Organizations

Acosta Sales and Marketing	Koeberle & Associates	Pittsburgh Riverhounds
Champions Golf Tour	Murrysville Sportzone & Dek Hockey	Pittsburgh Sports League (PSL)
City of Pittsburgh	North Hills School District	Pittsburgh Steelers
Columbus Blue Jackets	PA Interscholastic Hockey League	PLB Sports
Crons Brand	Penn State	ProCamps Worldwide
DICK'S Sporting Goods	Performance Sports Training	PSSI Stadium LLC
Disney	Philadelphia Soul	RMU Athletics
FASTER Fitness and Sports Training	Pittsburgh Passion	ROOT SPORTS
Enhanced Results	Pittsburgh Penguins	The Ohio Machine
Hurricane Junior Golf Tour	Pittsburgh Pirates	WXDX-FM Clear Channel Radio/Pittsburgh
KDKA	Pittsburgh Power	

Bachelor-Level Hiring Organizations

All Lines Technology- Marketing and Sales Support	Mohonk Mountain Resort- Recreation Specialist
BladeRunners Ice Complex- Manager	Monumental Sports & Entertainment- Acct. Exec./Inside Sales
BNY Mellon- Accounting and Reporting Specialist	Moon Golf Club- Assistant General Manager Trainee
Charlotte Bobcats- Inside Sales	NBA Teams- Sales Associates (Timberwolves, Hornets, Spurs)
Chicago Fire Soccer Club- Inside Sales Representative	NHL Teams- Sales (Penguins, Coyotes, Capitals, Islanders)
Columbus Blue Jackets- Inside Sales Representative	PGA Tour- Project Assistant
Davison- Director of New Products	Pittsburgh Pirates- Customer Service Representative
DICK'S Sporting Goods- Team Sports Lead	Pittsburgh Power Football- Operations Assistant
Doubletree By Hilton Pittsburgh Airport- Express Mtg. Manager	Pittsburgh Power Football- Player Personnel Assistant
Dover International Speedway- Event Experience Specialist	Pittsburgh Steelers- Marketing
ESPN Radio- Sales Account Executive	Pittsburgh Three Rivers Marathon- Sponsorship Associate
Gateway Clipper Fleet- Public Sales/Reservation Agent	Prepstar Recruiting Network- Recruiting Coordinator
Hood College- Assistant Coach	Servicelink- Closing Coordinator
Lacrosse Unlimited- Manager	Shaler Area School District- Assistant to Athletic Director
Lafayette College- Merchandise & Promotions Manager	Sports & Exhibition Authority of Pittsburgh- Project Assistant
Lake Erie Monsters- Inside Sales Representative	TKO Sports Group- Sales Executive
Longwood University- Assistant Sports Information Director	Tulsa Shock- Account Executive
Madison Square Garden- Inside Sales Representative	Washington Wild Things- Ticketing Representative
Medical Concepts, Inc.- Associate Sales Representative	YMCA of Central Florida- Member Services/Sales