

## ReferenceUSA - Tip Sheet

### What is ReferenceUSA?

ReferenceUSA, an Infogroup company, has been serving the library community since 1992. It is the premier source of business and residential information for reference and research.

ReferenceUSA allows you to do the following database searches:

- **U.S. Businesses** - Search this database of 16 million U.S. businesses. It contains verified, accurate data and is updated monthly. Selection criteria can include company name, executive title, business type, sales volume, employee size, year established and more.
- **Canadian Businesses** - Find accurate information on every company in Canada in this database of 1.9 million businesses. These files are processed monthly against the National Change of Address Program. Selection criteria include employee size, sales volume, primary & secondary SIC codes, executive title, ticker symbol, Yellow Page classification/ad size and location type (headquarters/branch).
- **U.S. New Businesses** - Research hot areas of economic development using this database of 4.2 million new businesses. The database is updated weekly. Selection criteria include company name, contact information, business location type and business filing type.
- **U.S. Jobs/Internships** - Combine the reference and research tools of ReferenceUSA with the job search site, *indeed.com*.

### Accessing ReferenceUSA

ReferenceUSA is available through the RMU Library website. Follow the directions below for access.

#### Student Access:

1. Connect to the RMU website at [www.rmu.edu](http://www.rmu.edu)
2. Click on the "Library" link (located in the list of links in the bottom, right-hand corner of the page)
3. Click on "Databases A-Z"
4. Click on the ReferenceUSA link

### Search Options

The following pages describe in detail how to conduct searches in ReferenceUSA. One of the search criteria that can be used to locate specific types of companies includes SIC (Standard Industrial Classification) Codes. A list of commonly used codes is included in this tip sheet.